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## MEDIA ALERT FOR IMMEDIATE RELEASE

## QUALITY COUNCIL FOR TRADES AND OCCUPATION FORBIDS ACCREDITED SKILLS PROVIDERS TO USE ITS LOGO

Tuesday, 30<sup>th</sup> January 2018

**Pretoria** – The Quality Council for Trades and Occupations (QCTO) which is responsible for the accreditation of the Skills Development Providers prohibits the inclusion of the QCTO's logo as its intellectual property by the accredited Skills Development Providers or academies in their marketing materials.

The QCTO, which is one of the three Quality Councils, the other being Umalusi and the Council on Higher Education (CHE), has in recent months received requests from various Skills Development Providers across the country to use its logo in their promotional materials.

It is against this backdrop that the QCTO would like to alert the Skills Development Providers that they are not allowed to use its logo. They can only mention the fact that they are accredited by the QCTO but not utilize the logo.

## ######ends

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